

### Drive Security Resilience

with Secure Firewall

Data and applications live everywhere, and most organizations are operating across multiple environments to achieve greater agility and flexibility.



82% of global IT professionals have adopted

hybrid clouds<sup>1</sup>



47% of organizations use between two and three public clouds<sup>1</sup>

But the unforeseen by-product of this evolution is **complexity** — spawning an expanding attack surface and new vulnerabilities.

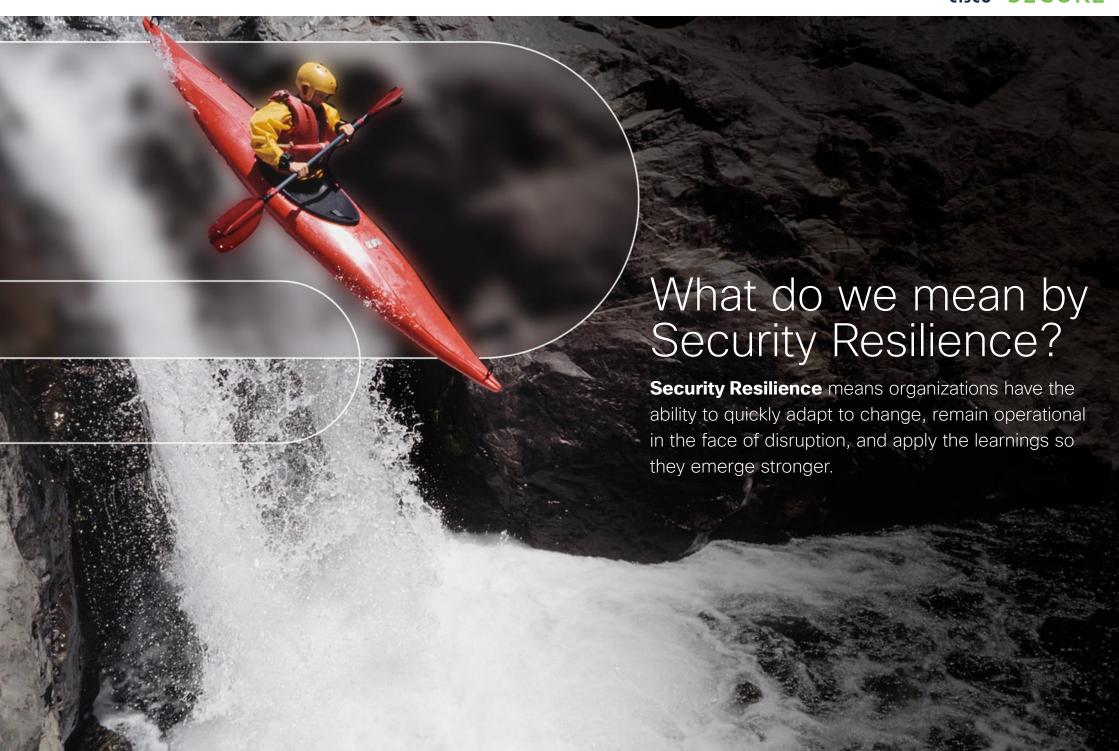
### Adding to this complexity...



...is **the potential for disruption** driven by new levels of global uncertainty.

To tackle these challenges, organizations are investing in resilience across all lines of business...

But these efforts are incomplete unless **security** and the **principles of Security Resilience** are incorporated across the organization.



## To achieve these outcomes, network security must promote four principles:









**Flexibility** 

**Visibility** 

**Actionable intelligence** 

**Unifying** controls

## To help overcome new threats and attack vectors, as well as new operational challenges.







#### **Sustaining hybrid work**

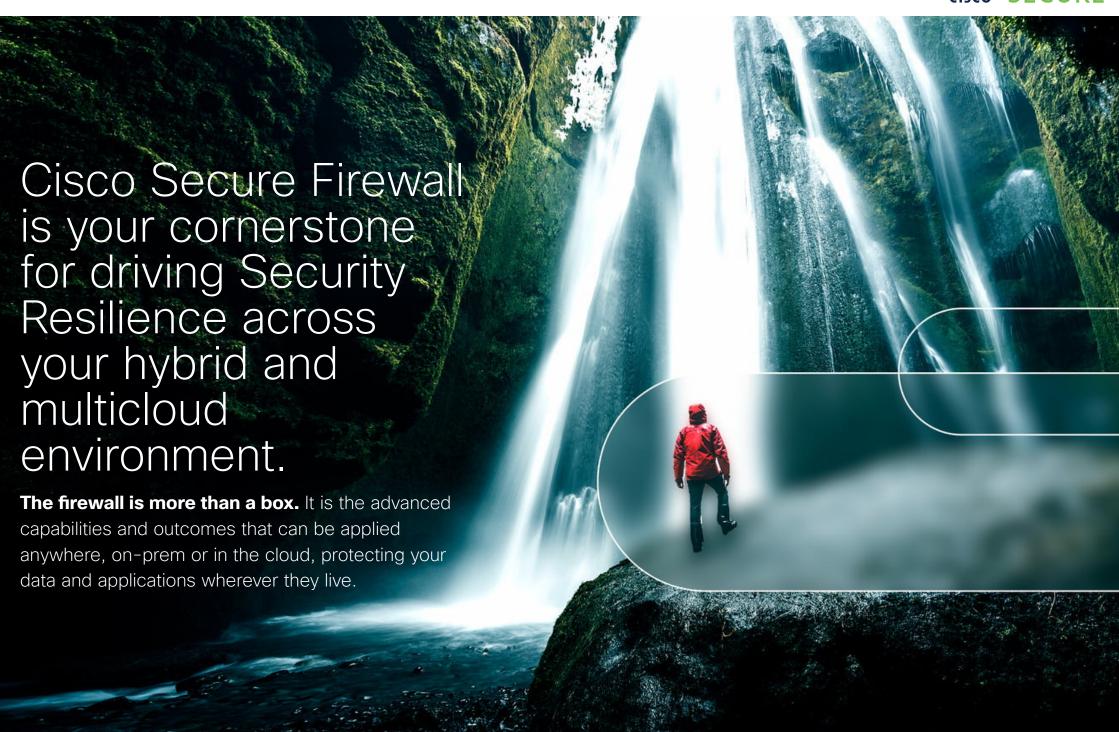
Requires seamless access from anywhere

#### Responding to massive global attacks

Requires visibility over encrypted traffic

### Managing unpredictability

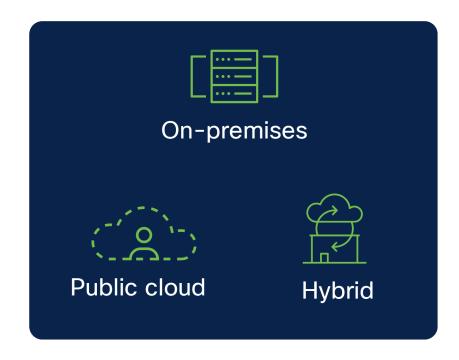
Requires insights and rapid delivery of innovation



## The **flexibility** of Secure Firewall makes it a fundamental building block for network security.

It can **easily be inserted into any environment** to protect your data in even the most complex and distributed hybrid environments.

And for critical cloud operations, Secure Firewall can be consumed as a service, enabling **rapid deployment and lower cost of ownership.** 



### With Secure Firewall, you can **see more** and **detect threats faster**.

Only Secure Firewall gives you the **visibility** to identify potentially malicious applications in encrypted traffic flows with an Encrypted Visibility Engine. It also receives hourly threat intelligence updates from **Cisco Talos®** – one of the largest commercial threat intelligence teams in the world.

Combined with URL filtering, malware defense, and Snort 3 IPS, Secure Firewall delivers **robust protection against even the most sophisticated threats.** 

# **Actionable intelligence** enables you to prioritize and share critical information so you can rapidly respond – the right way.

To accelerate detection, response, and recovery, Secure Firewall includes a license entitlement to **Cisco SecureX**, our cloudnative platform with XDR capabilities.

Together, Secure Firewall and SecureX can **cut investigation** and response time up to 75% by sharing global intelligence and local context.<sup>1</sup>



## **Unifying security controls** reduces risk and streamlines operations.



Cloud-delivered Firewall Management Center (FMC), brings firewall management into one easily accessible application, allowing you to control your firewalls from anywhere in real time.

Updates are applied automatically, **reducing potential risks** and **simplifying operations**. A SaaS application, it contains the same functionality and look as its on-prem sibling, eliminating the need for new training.

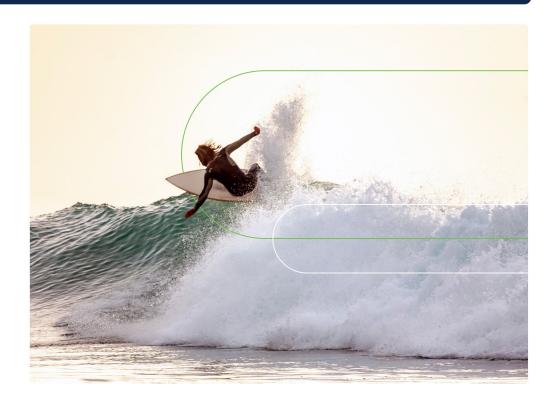
And like the on-prem version, cloud-delivered FMC includes a ribbon to access Cisco SecureX, accelerating response and remediation from one place.

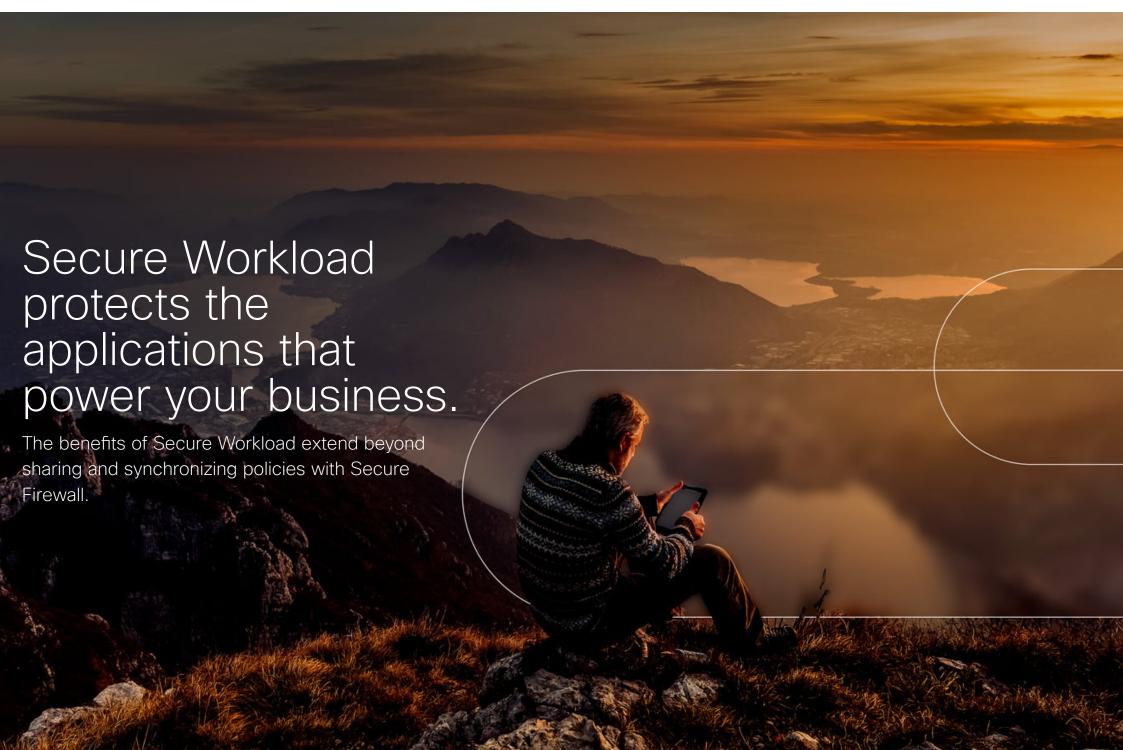


## Promote stronger security and greater collaboration.

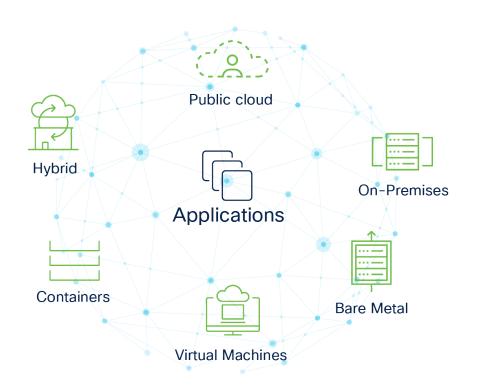
In keeping with the principle of **unifying security controls**, Secure Firewall dynamically shares policies driven by intelligence from Secure Workload, which protects your applications and data by segmenting workloads to prevent unauthorized lateral movement.

This enables your **NetOps team to run at DevOps speed**, closing gaps to increase security efficacy and driving collaboration across teams.





Secure Workload seamlessly enforces **zero trust microsegmentation** across your entire application landscape – regardless of environment, location, or form factor.



The magic of Secure Workload is its ability to see and understand every workload interaction. The result is **security tailored to your application's behavior**, backed by powerful automation to do the heavy lifting – consistently and accurately.



With workers, data, and offices located all over, your firewall is more relevant than ever. Secure Firewall helps you plan, prioritize, close gaps, and recover from disaster – stronger.



Thank you for reading

## Drive Security Resilience with Secure Firewall

For more information and a demo, see the Secure Firewall and Secure Workload landing pages:

Secure Firewall Secure Workload

