

Unlock the Full Potential of Elastic on AWS

Elastic's free Basic package sets businesses on the path to managing and securing data efficiently on AWS.

For those looking for more advanced features, faster support, and enhanced functionality, Elastic's range of paid packages unlock even greater value and scalability.

Recent Forrester Research outlined the return on investment (ROI) for companies upgrading from free to paid versions of Elastic:

- ROI of 390%
- Payback in less than 6 months
- £6 million in operational benefits over 3 years
- Significant cost savings in infrastructure and labour
- Reduced downtime and quicker identification of security threats



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Tier	Feature	Benefit
Basic:	Open Source Core Features	Provides fundamental indexing and searching capabilities, ensuring you can search and retrieve data.
	Indexing and searching capabilities	Allows efficient data organisation and retrieval, improving search speed and accuracy.
	REST APIs and Query DSL	Enables seamless integration and querying with other systems and services, providing flexibility.
	Ingest pipelines (basic)	Simplifies data ingestion, allowing users to easily load and process data for analysis.
	Kibana (basic visualisation tools)	Facilitates basic visual representation of data, making it easier to interpret and analyse trends.
	Alerting (basic threshold-based)	Provides basic notifications based on set thresholds, ensuring timely awareness of system changes.
	Role-based access control (limited)	Secures access to critical data by restricting permissions based on user roles.
	TLS encryption	Ensures secure data transmission, protecting sensitive information from unauthorised access.
	Basic authentication	Offers fundamental security for user logins, helping to protect data from unauthorised access.
	Monitoring (basic)	Enables the tracking of system performance and logs, helping you identify and resolve issues quickly.
	Stack Monitoring UI for basic metrics	Provides a simple dashboard to monitor system health, enabling proactive issue resolution.
	Machine Learning (Not included)	The free version lacks machine learning, limiting advanced data analytics capabilities.
Gold:	Support (Community only)	Provides access to a supportive community, but lacks dedicated expert help for complex issues.
	Advanced Security	Strengthens data protection with finer control, ensuring sensitive data is securely handled.
	Field-level & document-level security	Provides granular security, enabling protection of specific data within documents.
	Single sign-on (SAML, LDAP, Active Directory)	Simplifies user authentication across systems, enhancing convenience while improving security.
	Index Lifecycle Management (ILM)	Automates data index management, optimising storage and improving data retrieval efficiency.
	Snapshot Lifecycle Management (SLM)	Manages data snapshots, ensuring consistent and reliable backups to prevent data loss.
	Log retention controls	Provides control over log data retention, ensuring compliance and efficient resource usage.
Platinum:	Enhanced alerting with connectors and actions	Improves alerting capabilities, enabling quicker responses and integrations with other systems.
	Machine Learning	Unlocks advanced anomaly detection and forecasting, improving decision-making and proactive actions.
	Anomaly detection	Identifies abnormal patterns in data, enabling early detection of potential issues.
	Forecasting	Provides data-driven predictions, helping you plan and prepare for future trends.
	Custom ML jobs	Allows customisation of machine learning jobs, tailoring analytics to specific business needs.
	Advanced Observability	Provides deeper insights into system performance, enabling precise troubleshooting and optimisation.
	APM correlations, root cause analysis	Identifies and resolves performance issues quickly, reducing downtime and improving system reliability.
	Canvas: Richer visual storytelling in Kibana	Enhances data visualisation, allowing users to create more dynamic and informative dashboards.
Enterprise:	Searchable Snapshots (read-only cold data)	Enables efficient storage and access to infrequently accessed data, optimising performance.
	Full Searchable Snapshots (frozen tier)	Offers cost-effective storage of infrequently accessed data while maintaining the ability to query it.
	Cross-cluster search and replication at scale	Provides scalability across clusters, ensuring seamless access to data in large, distributed systems.
	Advanced support SLAs	Guarantees timely support, ensuring rapid resolution of critical issues for enterprise customers.
	Elastic Maps Server for private geo data	Secures and visualises sensitive geographic data for privacy and control over location-based information.

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