



AWS Cloud Viability Assessment

Discover. Optimize. Plan with Confidence.

The **AWS Cloud Viability Assessment** is a no cost program that helps organizations gain a clear view of their current IT environment—providing insights to reduce costs, improve infrastructure health, and support strategic IT planning.

After a few days, you'll receive a personalized report of your workloads, resource utilization, licensing, and dependencies, with clear, actionable recommendations.

This no-cost evaluation will help you:

Uncover hidden costs and inefficiencies across infrastructure and licensing

Improve ROI on existing VMware and Microsoft workloads

Assess workload performance and scalability based on real usage data

Validate your IT investment strategy with objective, vendor-agnostic insights

Plan future initiatives confidently—whether you are modernizing, consolidating, or staying on-prem

This assessment analyzes in depth your infrastructure and workloads to create a tailored business case, specifying exactly what you will need and all associated costs to move to the cloud—eliminating cost uncertainty and streamlining the path to cloud efficiency.

AWS Cloud Viability Assessment will assess and suggest optimization of on-premise software licensing based on:

Actual resource utilization

Third-party licensing

Application dependencies

You'll gain a strategic view of your infrastructure that empowers smarter budgeting, stronger governance, and a roadmap aligned with your business goals. **No risk. No commitment. Just clarity.**



Key results of the assessment

#1

Detailed Inventory and utilization metrics report:

Which shows a complete list of existing virtual machines, CPUs, memory, storage, and installed applications. Graphs and charts showing CPU, RAM, disk, and network utilization over time.

#2

Licensing Summary and Right-Sizing Recommendations:

With a breakdown of all current licenses, recommendations for license portability or consolidation. Opportunities to reduce or eliminate unnecessary licensing costs. And for storage optimization (e.g., EBS types, S3 for backups), rightsizing underutilized resources to reduce waste.

#3

Cost Comparisons and Migration Strategy Outline:

Current on-prem or alternative cloud spend, TCO and risk mitigation analysis for migrating mission-critical systems and Guidance on which workloads are suitable to move to AWS, suggested order and migration method, and licensing considerations per workload.

#4

Compliance Check:

Evaluates compliance with existing software licensing agreements, ensuring that the migration to AWS does not violate any terms or increase the risk of audits.

What you get:

Cost Optimization

Achieve significant cost savings by optimizing software licenses through AWS services. For example, AWS's License Manager helps reduce over-provisioning and eliminates unnecessary licensing expenses.

1

Improved Performance and Flexibility

AWS allows you to scale your workloads dynamically, enabling you to improve performance and only pay for what you use, thus providing better value from your IT investments.

2

Simplified Compliance

The AWS Cloud Viability Assessment helps you remain compliant with complex licensing terms during the migration, reducing the risk of penalties and audits.

3

Strategic Cloud Adoption


The AWS Cloud Viability Assessment enables you to develop a clear and strategic plan for migrating to the cloud, ensuring the transition aligns with your long-term business goals enabling more strategic decisions regarding cloud adoption.

4

Why use AWS Cloud Viability Assessment

The AWS Cloud Viability Assessment provides a data-driven foundation to identify real cost savings and modernization opportunities, enabling you to build strong, business-aligned use cases for cloud migration or on-prem optimization.


Uncover Savings & Improve Performance: Gain visibility into real resource consumption, overprovisioning, and licensing inefficiencies—so you can lower costs and increase performance.



Get a Customized Cloud Strategy
Based on your current environment, you'll receive tailored architecture options, migration paths, and cost projections—built just for your needs.




Accelerate Your Migration Timeline
A clear, structured view of your infrastructure enables faster, more confident planning—and smoother execution when you're ready to move.



Access to Cloud Experts
You'll receive support from AWS-trained specialists who will guide you through the assessment, help interpret the findings and answer your questions.



Actionable, Risk-Free Insight
No changes to your environment. No pressure to migrate. Just data you can use—to guide your decisions.



Strategic Alignment for the Future
Use the assessment to align your IT roadmap with business goals—whether that means cost optimization, modernization, or innovation on AWS.



Why Organizations Choose to Migrate After an AWS Cloud Viability Assessment

After completing the AWS Cloud Viability Assessment, many organizations choose to migrate to AWS because the data reveals clear, strategic advantages:

Clarity on ROI

The assessment delivers a transparent view of potential return on investment—making it easier to justify migration decisions to stakeholders and leadership.

Improved Workload Performance

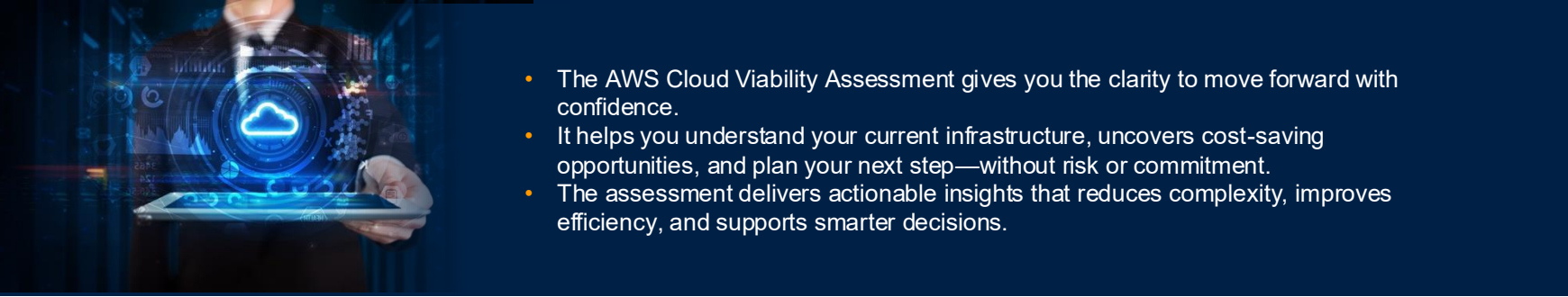
Organizations gain insight into how their applications can run more efficiently in the cloud—with better scalability, reliability, and flexibility.

Confidence in Security & Compliance

By evaluating AWS's security capabilities and compliance standards, IT leaders feel more confident about protecting sensitive data and meeting regulatory requirements.

Future-Proofing for Growth

The assessment highlights how AWS can support innovation and long-term business growth, helping organizations build a roadmap for digital transformation.

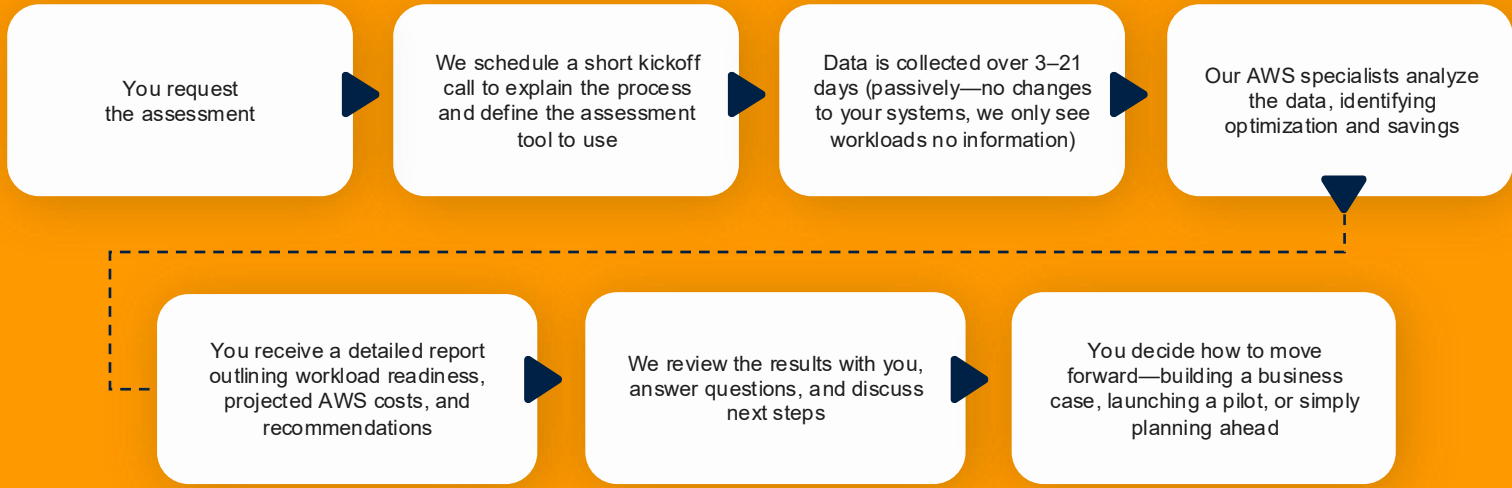


- The AWS Cloud Viability Assessment gives you the clarity to move forward with confidence.
- It helps you understand your current infrastructure, uncovers cost-saving opportunities, and plan your next step—without risk or commitment.
- The assessment delivers actionable insights that reduces complexity, improves efficiency, and supports smarter decisions.


Real Savings, Real Results: A Proven First Step to Smarter Cloud Strategy

- You get a full evaluation (valued between \$7K–\$8K) at no cost to your organization
- Only 2.5 hours of your time required (kickoff, setup, and results walkthrough)
- Organizations identify an average of 36% savings on compute resources
- 75% of companies that complete the assessment use it to kick off a successful AWS migration


The AWS Cloud Viability Assessment Flow



What customers are saying



With the Cloud Viability Assessment, Pearson identified **the right AWS solution for their applications and understood the most cost-effective strategy for migrating their workloads.** They gained visibility and knowledge to modernize their legacy applications—and business—on AWS.



Sought to migrate existing workloads from two legacy data centers to AWS and build new cloud-native solutions based on an integrated cloud framework. They wanted to improve availability and scalability, while also reducing costs. The Cloud Viability Assessment helped on both fronts. **By right-sizing AWS, they were able to optimize compute and memory and reduce them by 37% and 18%, respectively.**

Next Steps

Getting started with the AWS Cloud Viability Assessment is simple—and it only takes a few minutes:

1. Request your free assessment.
2. Join a short discovery call to align on scope and next steps
3. We collect the data (secure, low-touch, read only, no impact on your systems)
4. You receive your customized report with optimization insights and cost projections
5. We review together the results and decide how you'd like to move forward

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